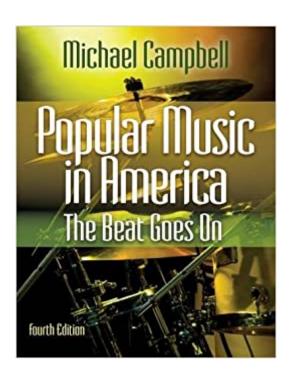


The book was found

Popular Music In America The Beat Goes On





Synopsis

Michael Campbell's best-selling POPULAR MUSIC IN AMERICA, now in its fourth edition, remains the industry standard in breadth of coverage, readability, and musical focus. The text provides a rich account of the evolution of popular music from the mid-19th century to the present. Discussions highlight connections, contrasts, and patterns of influence among artists, styles, and eras. Coverage of listening skills allows students to place music of their choice in context. The Fourth Edition expands the coverage of country, Latin, world, and late 20th century music to give instructors more options to teach the course as they choose to. A major reorganization replaces long chapters with units broken into small chapters to make the material easier for students to read and master. Units are clearly defined by style and timeframe, and chapters feature narrowly focused objectives. This edition features a vibrant, richly illustrated, magazine-like design, plus numerous online resources. Almost all listening examples are available on iTunes via dedicated playlists; instructors who adopt the text will also receives copies of the "heritage 3-CD set" from the 3rd edition for personal, library, and class use.

Book Information

Paperback: 432 pages

Publisher: Schirmer; 4 edition (2011)

Language: English

ISBN-10: 0840029764

ISBN-13: 978-0840029768

Product Dimensions: 8.5 x 0.6 x 10.9 inches

Shipping Weight: 1.8 pounds

Average Customer Review: 4.3 out of 5 stars 23 customer reviews

Best Sellers Rank: #27,236 in Books (See Top 100 in Books) #17 inà Â Books > Arts &

Photography > Music > Musical Genres > Popular #2050 in A A Books > Humor & Entertainment

Customer Reviews

Michael Campbell's best-selling POPULAR MUSIC IN AMERICA, now in its fourth edition, remains the industry standard in breadth of coverage, readability, and musical focus. The text provides a rich account of the evolution of popular music from the mid-19th century to the present. Discussions highlight connections, contrasts, and patterns of influence among artists, styles, and eras. Coverage of listening skills allows students to place music of their choice in context. The Fourth Edition expands the coverage of country, Latin, world, and late 20th century music to give instructors more

options to teach the course as they choose to. A major reorganization replaces long chapters with units broken into small chapters to make the material easier for students to read and master. Units are clearly defined by style and timeframe, and chapters feature narrowly focused objectives. This edition features a vibrant, richly illustrated, magazine-like design, plus numerous online resources. Almost all listening examples are available on iTunes via dedicated playlists; instructors who adopt the text will also receives copies of the "heritage 3-CD set" from the 3rd edition for personal, library, and class use.

If you're going to buy this book, definitely get the kindle version! it's really convenient and you can search for text when looking for answers if you are taking a class! And you can even rent the kindle version!

This is a textbook, so like all textbooks, it's overpriced. However, for a textbook, this is a good deal. The price for a new copy of the print version at the bookstore at my school cost about \$130. That being said, it is a good book. It is a little hard to read on a 10" tablet screen in the portrait mode, because the original book is larger than that, and if you make the size of the page smaller, then the text will be smaller. That's why I gave it only 4 stars. But if you just read it in the landscape mode, it's nice. By the way, don't worry about the warning that the book may not contain all of the material that's in the printed version. They're just talking about the teacher addition of the book. This is the student version. If your teacher doesn't have the recordings, you can easily find them on youtube. By the way, Kindle for Android would not let me read this book on my Galaxy S4. It said the device was incompatible. Considering that it's a little hard to read on my tablet, it's probably right.

School textbook but lots of good interesting information. Good for a textbook, if a textbook can actually be good.

Much like my purchase of the Power and Politics in California 8th Edition textbook, I bought the 3rd edition because I was too cheap to buy the 4th edition required by my professor. Still, it worked just fine in my experience and was significantly cheaper than used copies of the 4th edition.

Popular Music in America is a wonderful text to learn from and it is never complicated to understand. Came practically brand new and no writing on the inside. Awesome deal.

I enjoyed reading this book. It gives you a great snapshot of how music evolved in America and what it took for the industry to become what it is today. Good read

I had a putz for an instructor...gave me a B. The book is a good read, though. I deserved an A because it is filled with so much information, you'll forget you're taking a class. A good read, if you love music.

This text gives a clear chronology of popular music in America, but it does slight certain musical styles with barely a mention. I enjoyed reading the text.

Download to continue reading...

Popular Music in America The Beat Goes On Dora Goes to the Doctor/Dora Goes to the Dentist (Dora the Explorer) (Pictureback(R)) The Beat Goes On Beat Procrastination: Proven Methods for Motivation, Productivity, and Getting Things Done!: No Psychological theory, just simple solution to help you beat procrastination and take your life back! Popular 8 Note Hymns: Music Patterns for Xylophone, Glockenspiel, Recorder, Bells and Piano (Popular 8 Note Songs) (Volume 2) Criminology Goes to the Movies: Crime Theory and Popular Culture Blank Sheet Music - 12 Staves: Blank Sheet Music Paper / Music Sheet Music / Sheet Music Notebook (Volume 59) Blank Piano Sheet Music: (8.5 by 11) Large Print - Music Manuscript Notebook - (Composition Books - Music Manuscript Paper - Piano Sheet Music) Blank ... For Piano 104 Pages Vol.9: Blank Sheet Music Blank Sheet Music - 12 Staves: Blank Sheet Music Paper / Music Sheet Music / Sheet Music Notebook - Vintage / Aged Cover (Volume 6) The Beat: Go-Go Music from Washington, D.C. (American Made Music Series) Music Habits - The Mental Game of Electronic Music Production: Finish Songs Fast, Beat Procrastination and Find Your Creative Flow Law and Popular Culture: A Course Book, 2nd Edition (Politics, Media, and Popular Culture) Arguing Comics: Literary Masters on a Popular Medium (Studies in Popular Culture (Paperback)) Double Agent! Piano Duets: Hal Leonard Student Piano Library Popular Songs Series Intermediate 1 Piano, 4 Hands (Popular Songs, Hal Leonard Student Piano Library) Adult Piano Adventures Popular Book 1: Timeless Hits and Popular Favorites The Complete Portrait Manual (Popular Photography): 200+ Tips and Techniques for Shooting Perfect Photos of People (Popular Photography Books) Popular Performer -- Rodgers and Hart: The Songs of Richard Rodgers and Lorenz Hart (Popular Performer Series) 100 Most Popular Genre Fiction Authors: Biographical Sketches and Bibliographies (Popular Authors (Hardcover)) Genreflecting: A Guide to Popular Reading Interests, 7th Edition: A Guide to Popular Reading Interests (Genreflecting Advisory Series) Popular Culture: 1920-1939 (A History of

Popular Culture)

Contact Us

DMCA

Privacy

FAQ & Help